



Responsible Down Standard  
International Working Group

# Parent Farms

April 5, 2018

# Introduction

1. Introductions and Housekeeping
2. Parent Farm Proposed Changes

# Anti-Trust Guidelines

- Do not agree or discuss how each of the Participants will price their own goods or related products;
- Do not agree to allocate certain geographic markets (i.e., territories) or product markets (i.e., types of products) among each other;
- Do not discuss or agree to the cost or method of pricing products manufactured or sold by each other or otherwise direct each other's business activities that are outside the scope of the IWG;
- Do not compare cost information that is confidential, such as labor cost, manufacturing costs or other variables affecting pricing;
- Do not agree among yourselves to not do business with certain vendors (potential "boycott") or otherwise pressure other competitors or vendors to comply with certain pricing or cost policies;
- The IWG should not share with each other or discuss confidential, competitive information for individual Participants or any information that might affect the Participants' own day to day business decisions related to cost, price or output of their own products. For example, this confidential competitive information may include: price lists or pricing plans, volume, rebate or refund programs, discount policies, credit policies, advertising credits or program allowances, slotting allowances, product cost variables or profit margins, customer lists or specific complaints, supplier contract terms, current or future marketing plans, bidding plans, purchasing plans, planning strategies, capital improvement plans, terms of sale or other contract terms, or competition in the sale or manufacture of competing products;
- The IWG should not facilitate agreements or coordination among Participants for the prices they charge for the products they manufacture or sell or other collusive conduct, including market allocation or refusals to deal with suppliers or customers, or organize boycotts against other manufacturers or retailers; and
- The IWG should not publish or share any information that would be suggestive or conclusory as to how any individual Participant should deal with individual contracting or other third party issues
- Participants may discuss or share non-confidential, publicly available information or data

# Chatham House Rules

When a meeting, or part thereof, is held under the **Chatham House Rule**, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

# Member Agreement

1. Agrees to contribute a reasonable commitment of time and expertise to participate in the Responsible Down Standard IWG.
2. Agrees to act respectfully to other Members of the IWG, and commit to honest and polite discourse.
3. Agrees that in order to maintain a level of trust and continuity, that all meetings and discussions of The RDS IWG and/or its Members remain strictly confidential and will treat any information that is shared within the RDS IWG as confidential in accordance with the Chatham House Rule (appendix A).
4. Agrees to comply with all applicable antitrust and anti-competitive laws, including, without limitation:
  - a. Agrees that none of the information shared during or as part of IWG meetings may be used to cause competitive injury or disadvantage to another Member, participant, Textile Exchange or the RDS; and
  - b. Agrees to abstain from any conversations or activities that may restrict competition or set prices).
5. Refrains from using any information obtained through the RDS IWG other than to advance the objectives of the IWG and in no event to disparage Members, their products, practices, businesses or their reputations.
6. Commits to promote the RDS as a meaningful tool to address animal welfare in the down industry.
7. Works openly and collaboratively to meet the objectives of the RDS and the IWG, sharing best practices and lessons learned.



# **PARENT FARMS**

# Parent Farms - optional

## Parent Farms

All parent farms that are to be a direct source of RDS down shall be certified to comply with the requirements for farm, as noted above.

## Optional Parent Farm Certification

*Brands, slaughterhouses, hatcheries or other supply chain members may elect to apply the RDS to parent farms, even though this is not required by the standard. The procedures for doing so have been outlined in optional Module 6, Parent Farm Certification Module.*

# Parent Farms – Goals

1. Establish a method to assess the risk of live-plucking in the parent farms of a supply chain.
2. Set up observation criteria based on the risk level: high – more observation, medium – less observation, and low – little to no observation.
3. Keep the option for full parent farm certification, with labeling and communication options for brands.
4. Collect data to support and improve the risk assessment with each revision of the standard.
5. Set a target to require certification of medium to high risk Parent Farms.



# **RISK ASSESSMENT**

# Risk Levels

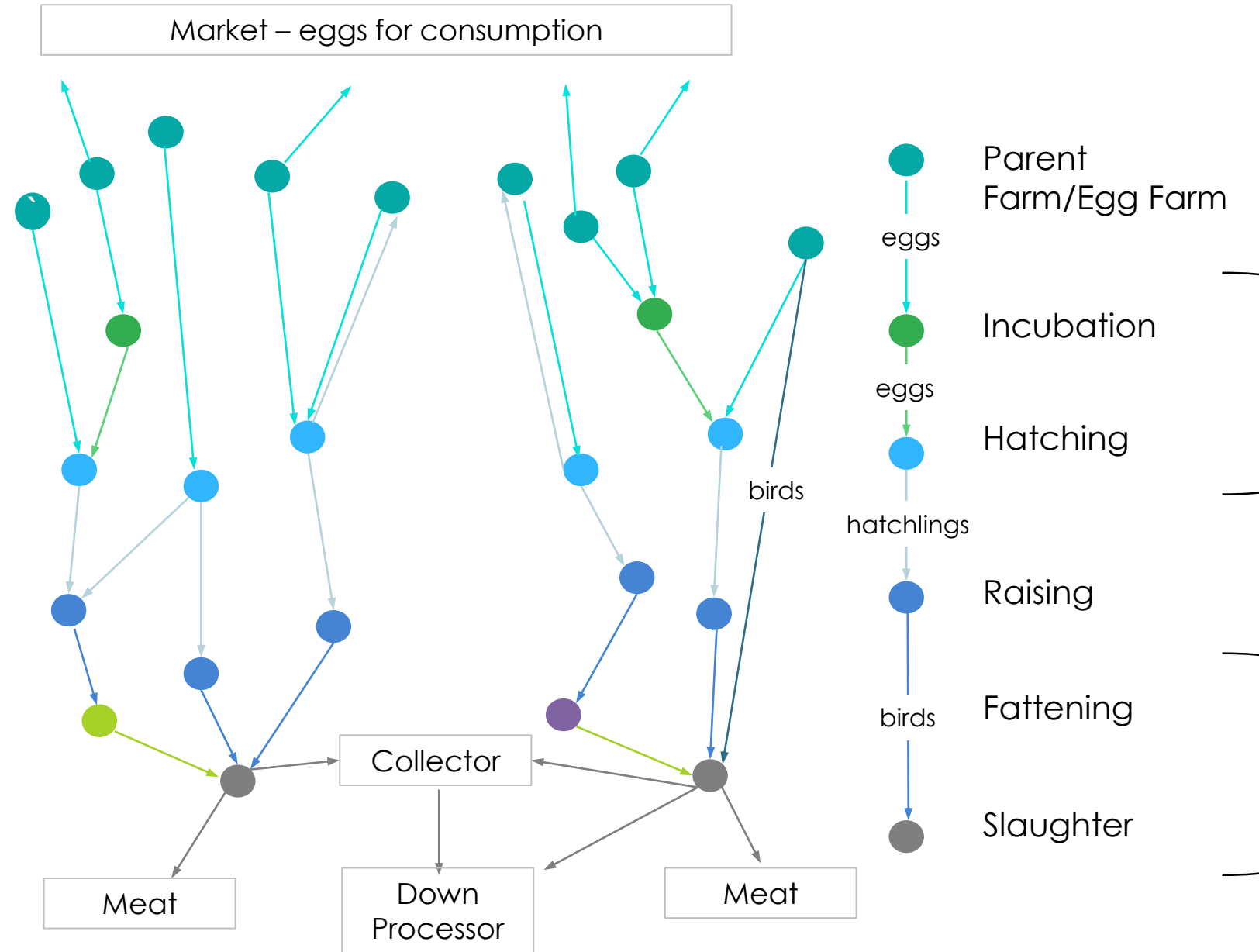
- High: Evidence that live-plucking may happen
- Medium: Suspicion that live-plucking may happen
- Low: No evidence or suspicion that live-plucking may happen

# Risk Factors

- Species
  - Low Risk
    - Almost all duck
  - Medium Risk
    - Goose
  - High Risk
    - Wanaxi goose
    - Shitou goose
    - White goose?
  - Average age of slaughter (over 8 weeks will be when they are able to be live-plucked)
- Geography:
  - High Risk
    - Poland
    - Hungary
    - China (specific regions)

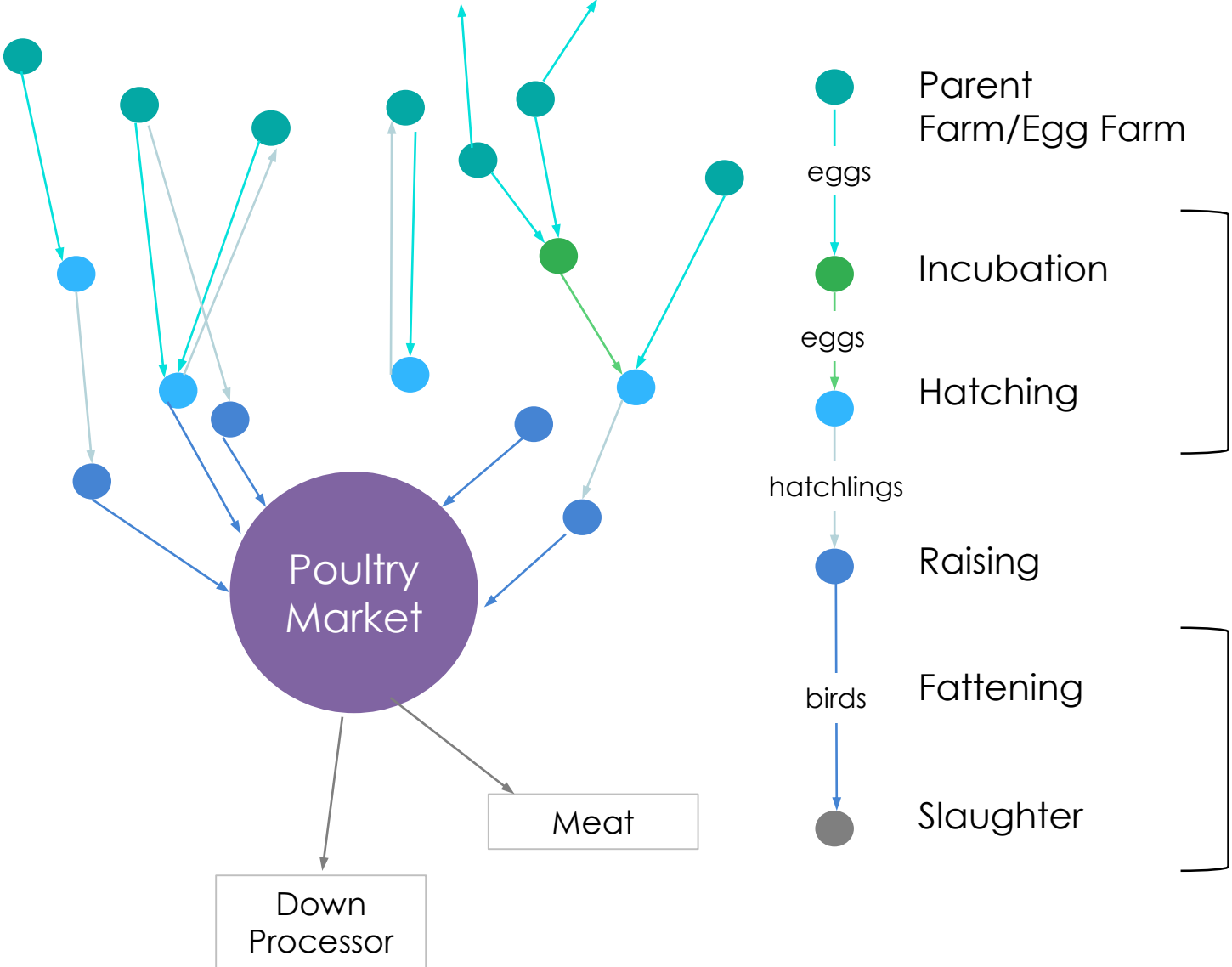
# **SUPPLY CHAINS**

# Small Farm Model



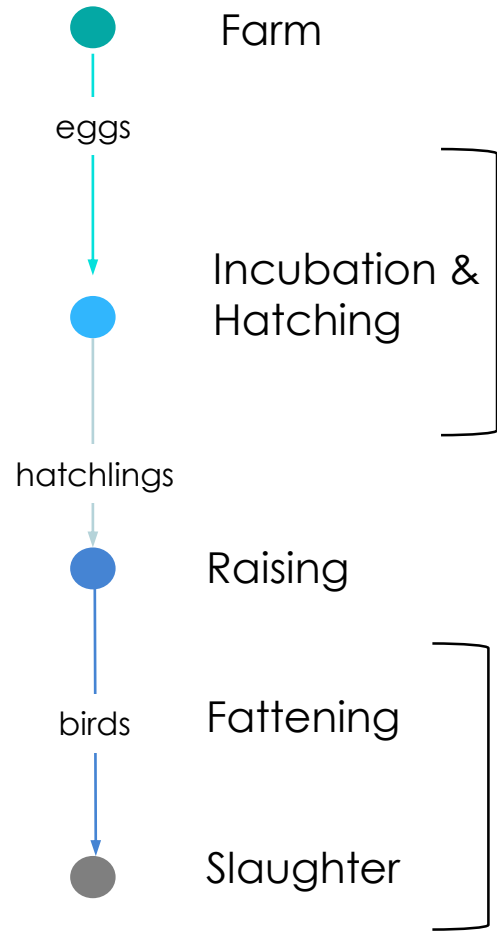
# Poultry Market

Market – eggs for consumption

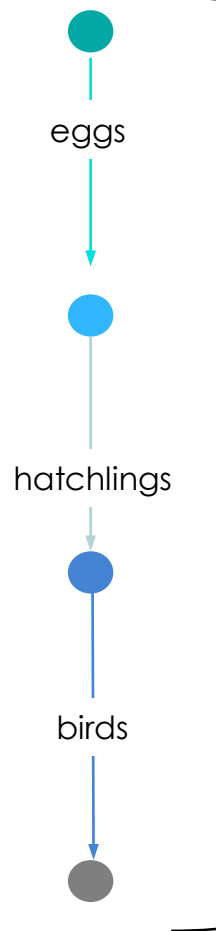


# Large Farm Models

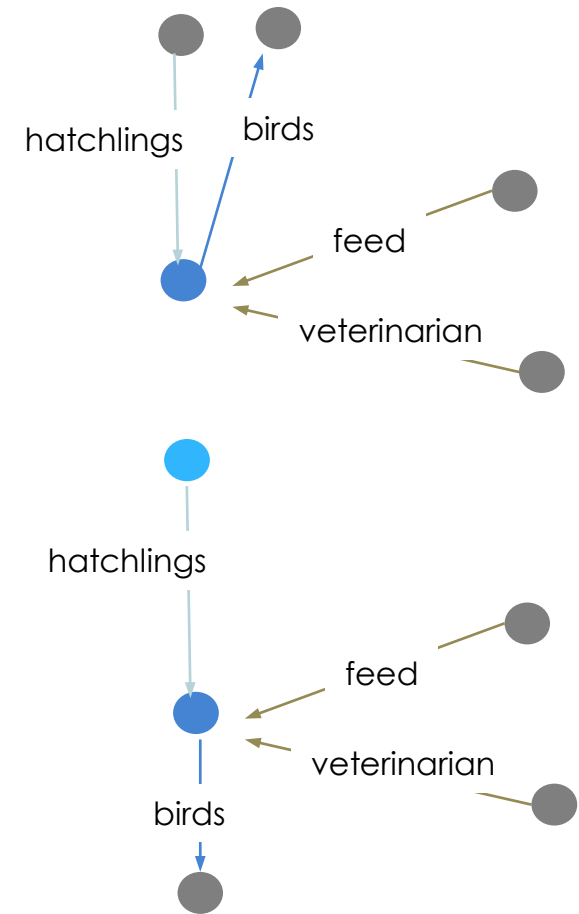
Linear Supply Chain



Vertical Supply Chain



Contract Farming



# **DATA COLLECTION**



# Tools for Data Collection

- Self-assessments, with an auditor check-in
- Checks by the scope certificate holder
- CB visit

# **RISK-BASED VISITS**

# Visits according to risk

Risk Level	<i>The following requirements apply for Parent Farms based on the auditor's risk assessment.</i>
Level 1 – Low	<ul style="list-style-type: none"><li>•Self-assessment completed.</li><li>•Records of checks by the scope certificate holder (if applicable).</li><li>•Confirmation visits at the <i>discretion</i> of the auditor.</li></ul>
Level 2 – Medium	<ul style="list-style-type: none"><li>•Self-assessment completed.</li><li>•Records of checks by the scope certificate holder (if applicable).</li><li>•Confirmation visits of a <i>sampling</i> of parent farms within a supply chain.</li></ul>
Level 3 – High	<ul style="list-style-type: none"><li>•Self-assessment completed.</li><li>•Records of checks by the scope certificate holder (if applicable).</li><li>•Confirmation visit of <i>high percentage</i> of all parent farms within a supply chain.</li></ul>

# Publically Listed IWG Members

*(With signed Charters & Approval to share company name)*

- Control Union
- Culver Duck Farms Inc.
- Humane Society International
- Multiglory Home Textiles
- Pro Down Alliance
- Rohdex
- SN Interplume SAS
- The Lollipop Tree/La Petite Maison
- NSF International
- The North Face

**THANK YOU!**